



Upgraded “Cool City Hot Spots” Comes to Washington Street

Two Rivers Water & Light Partnering with Nsight Telservices and Cellcom to Improve Wi-Fi

Two Rivers, WI (May 18, 2017) – Visitors to Two Rivers’ Washington Street and Neshotah Beach are now enjoying an improved Wi-Fi experience. Two Rivers Water & Light is partnered with local internet provider Nsight Telservices and local wireless company Cellcom for the upgraded Cool City Hot Spot wireless internet connections.

The upgrade brings more speed to the Cool City Hot Spots along Washington Street and Neshotah Beach. Two Rivers Water & Light leveraged the existing fiber network and has invested in new Wi-Fi equipment while Nsight Telservices and Cellcom are donating the internet access for this improvement.

“Free Wi-Fi is a sought-after amenity when people attend events. By improving the Wi-Fi access along Main Street and at Neshotah Beach in Two Rivers, we hope to heighten the experience for residents and those traveling to our city,” said Greg Buckley, Two Rivers City Manager. “Better Wi-Fi can equate to extended and more frequent visits to local events and attractions, which is great for local businesses and our community.”

“As a local business, we recognize the need for the community to host world-class events like the professional volleyball tournament and community events like the local farmers market. We are proud to be able to contribute and support the continued growth of Two Rivers,” said Bob Webb, vice president of fixed operations for Nsight Telservices.

The improved service is available at Neshotah Beach and along Washington Street. To utilize the service, users should select “CC-Hotspot” on their list of available Wi-Fi connections, navigate to the internet and agree to the terms of service.

Two Rivers Water & Light is a municipal, local not-for-profit utility serving the City of Two Rivers for over 110 years. Two Rivers Water & Light strives to bring affordable, reliable, and safe power to our customers. Through WPPI Energy, we have partnered with other municipal utilities to share resources and lower costs. To learn more, visit www.trwaterandlight.com.

Nsight Telservices offers world-class telecommunication solutions with exceptional customer experience. Residential offerings include high-speed Internet, voice and cable television. Business offerings include transport and wavelength solutions, voice services, Internet, business Ethernet, business telephone systems and converged services. To learn more about Nsight Telservices, visit www.nsighttel.com.

Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 50 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets. To learn more, visit www.cellcom.com.

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